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New Hampshire School Administrators Association Leads the Way to a New World of Remote Interaction and Events with VirBela™

Concord, NH - June 2, 2020 – In response to the pandemic and the ongoing stay at home orders, the New Hampshire School Administrators Association (NHSAA) recently launched a virtual private campus to hold meetings, events, and to serve as the office space for the organization’s day to day operations.

The robust platform, powered by VirBela, offers a vast amount of meeting and office space where people can collaborate and work together in real time. Users create their own avatar, which represents them in the virtual space and allows for a more authentic interaction than the various webcam-based platforms currently in use.

“People are getting burned out on Zoom and similar platforms,” says Dr. Carl Ladd, Executive Director, NHSAA, “VirBela not only gives us a way to feel more connected during our day-to-day operations, it also allows us a space to pivot to with our in-person events while we are in the midst of the pandemic.”

NHSAA is the largest professional development provider in the state for educators, holding seminars and conferences throughout the year, including co-sponsoring the popular Christa McAuliffe Transforming, Teaching & Technology Conference (CMTC) that takes place each December.

“We took a big hit due to the blizzard at CMTC this past December,” recounts Dr. Ladd. “If we had VirBela up and running during that time we could have shifted to a virtual event and still provided the quality professional development the event is known to deliver. This platform will allow us the flexibility moving forward to offer our events virtually, in-person, or in a hybrid model.”

New Hampshire School Administrators Association, founded in 1941, is a non-profit, tax-exempt corporation dedicated to providing the best possible public education for the children of New Hampshire. The membership includes superintendents of schools, assistant superintendents, school business officials, special education directors, curriculum coordinators and other system administrators.

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